



Tom Welter
President

Lang Company Invited to Attend Top Technology Event of the Year

*Leading MTSP to Collaborate with
Industry Thought Leaders
at Technology Assurance Group's
23rd Annual Convention*

LOUISVILLE, KY – March 26, 2024 – Lang Company, a leading managed technology services provider, has received an exclusive invitation to attend and share valuable insight at the 23rd Annual Technology Assurance Group (TAG) Convention. The highly anticipated event is scheduled to take place in Las Vegas from April 29 to May 1, 2024, bringing together top industry experts specializing in cloud-based technologies, cybersecurity, voice, IT, and video surveillance/access control solutions. Lang Company's selection stems from its distinguished reputation as a thought leader in the industry, its deep understanding of exceeding customer expectations, and its commitment to staying at the forefront of technology thereby benefiting the organizations they serve.

The theme of the convention, "Maximizing Personal Performance to Achieve Excellence," resonates deeply with Lang Company's core values. The convention aims to empower attendees to reflect, reenergize, and define their desired results and the actions necessary to achieve elite levels of personal and

professional success. As Tom Welter, President of Lang Company, said, "Your professional success...your personal success...your team's success...however you define it is dependent upon you! Your drive to grow, to learn, to excel and achieve has an extraordinary impact on your company, your customers, and your community."

At the heart of the convention lies a focus on delivering an exceptional level of service to small to mid-sized organizations as well as non-profits, which is another philosophy deeply ingrained in Lang Company's approach to business. Welter reiterated, "It's important to us to remain on the leading edge when it comes to customer experience. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance our customers' profitability and productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels, too."

"Lang Company has a proven track record of outstanding performance, extraordinary industry insight and expertise, and a willingness to share their knowledge and experiences with their counterparts throughout the

U.S. and Canada," said Brian Suerth, President of TAG. "We are truly honored to have such an impressive organization take such an important role at our event. Everyone in attendance will benefit from Lang Company's presence."

ABOUT LANG COMPANY

For over 75 years, Lang Company has been a leader in providing office technology to area businesses. We have established ourselves as a trusted and reliable technology partner. We offer technology that will impact your business in a positive way, but it is our commitment to exceptional customer service and expertise sets us apart.

Recognizing that each business has unique needs, we take a personalized approach to deliver tailored solutions that align with your specific requirements, budget, and goals.

If you seek a reliable partner to manage and optimize your office technology and IT infrastructure, Lang Company is the answer. Contact us today to schedule a consultation and discover how we can help your business thrive. Together, let's elevate your business operations and achieve excellence.