



Tom Welter
President

Lang Company Protects Customers from Data Breaches and Cyberthreats with Password Management

Leading MTSP Shares Most Common Cause of Cyberattacks and How to Secure Any Organization

LOUISVILLE, KY – August 2023 - Lang Company a leading managed technology services provider (MTSP), is protecting customers from the leading cause of cyberattacks and data breaches which are weak or reused passwords. According to a recent Verizon Data Breach report, “80% of data breaches are the result of poor or reused passwords.” While employees are now expected to keep their company networks secure, the average employee now needs to keep track of 191 passwords across their entire digital life. As a result, 66% of people mostly use the same passwords across multiple websites. This is a major factor contributing to network vulnerabilities and the recent outburst of cybercrime. In order to keep customers safe, Lang Company is providing the latest password management technology to the region’s small to mid-sized businesses (SMBs).

“Businesses are starting to understand the widening gap between the vast capital and technical resources that cybercriminals have access to in comparison to any unprotected organization,” stated Tom Welter, President of Lang Company. “We advise every customer to utilize

password management software. Through an extremely simple, scalable technology, companies can instantaneously eliminate 80% of the cyberthreats facing their organization. The risk mitigation in comparison to its cost make the return on investment a ‘no-brainer,’ added Welter.

While the improvements in cybersecurity are obvious, another overlooked benefit of password management software is that it increases productivity by eliminating employee downtime. In fact, Gartner estimates that “40% of all help desk calls are related to passwords, such as resetting employees' forgotten passwords.” A password management solution can eliminate this costly employee downtime.

Lang Company’s password management solution delivers peace of mind to business owners and employees. In order to assure that, core features are included such as a password vault, a unique password generator, and multi-factor authentication for verification. Additionally, companies can gain insight from password behavior, security reports, and login reports to increase compliance.

“While we’re well aware of our bias, the risk of leaving a business unprotected from password theft is unreasonably larger than the rewards a business can have by implementing a password manager. The costs are

nominal in comparison to the value that this very simple, yet absolutely vital, IT solution delivers to organizations of all sizes. We feel duty-bound to take a strong stance on this, because the core intention of our work is to keep businesses protected, productive and profitable,” concluded Welter.

ABOUT LANG COMPANY

For over 75 years, Lang Company has been a leader in providing office technology to area businesses. We have established ourselves as a trusted and reliable technology partner. We offer technology that will impact your business in a positive way, but it is our commitment to exceptional customer service and expertise sets us apart.

Recognizing that each business has unique needs, we take a personalized approach to deliver tailored solutions that align with your specific requirements, budget, and goals.

If you seek a reliable partner to manage and optimize your office technology and IT infrastructure, Lang Company is the answer. Contact us today to schedule a consultation and discover how we can help your business thrive. Together, let's elevate your business operations and achieve excellence.