



Tom Welter  
President

## **Lang Company Disrupts Cybersecurity Industry with New Program**

*Leading Managed Technology  
Services Provider Streamlines  
Security Options for SMBs*

LOUISVILLE, KY - August 29, 2023 – Lang Company, a leading managed technology services provider, announced today that the company has launched a cybersecurity security-as-a-service program designed to protect businesses from daily attacks. Lang Company’s cybersecurity-as-a-service is an all-inclusive offering that combines best of breed technology for firewalls, antivirus software, phishing prevention, dark web monitoring, and data backup.

Lang Company begins every customer relationship by formulating strategic IT goals, planning their IT budget, analyzing and reworking business processes and facilitating technology changes. The objective is to maintain the IT infrastructure and protect customers from cyber-attacks that occur on a daily basis. The cybersecurity-as-a-service program creates security policies, controls and cyber incident response planning, ensures compliance with the changing laws and applicable regulations,

and maintains a current understanding of the IT threat landscape.

Lang Company’s cybersecurity-as-a-service program is an all-encompassing offering making it unique versus what other IT companies provide in the marketplace. Lang Company has a proven process that includes unified threat management protection, a network analysis and scorecard, a risk summary report that identifies critical issues, an asset detail report that catalogs specific workstations, servers and devices, a phishing simulation report to educate employees on what to look out for from an attack, a dark web report to determine which employees’ emails and passwords have been compromised, and network security and risk monitoring system. These are just a few of the important components provided through the cybersecurity-as-a-service program. Each is designed to proactively thwart cyber-attacks.

“Cyber-attacks are on the minds of every owner and unfortunately most small to mid-sized business (SMBs) are extremely vulnerable,” stated Tom Welter, President of Lang Company. “This vulnerability

could put many of them out of business if nothing is done. We created our cybersecurity-as-a-service program to cost effectively provide enterprise level protection to our region’s SMBs,” added Mr. Welter.”

### **ABOUT LANG COMPANY**

For over 75 years, Lang Company has been a leader in providing office technology to area businesses. We have established ourselves as a trusted and reliable technology partner. We offer technology that will impact your business in a positive way, but it is our commitment to exceptional customer service and expertise sets us apart.

Recognizing that each business has unique needs, we take a personalized approach to deliver tailored solutions that align with your specific requirements, budget, and goals.

If you seek a reliable partner to manage and optimize your office technology and IT infrastructure, Lang Company is the answer. Contact us today to schedule a consultation and discover how we can help your business thrive. Together, let's elevate your business operations and achieve excellence.